

# The Impact of SHRM on Improving the HR Performance

Date & Venue:

18-19 May 2016 at Movenpic Hotel Karachi

> 23-24 May 2016 at Royal Palm Lahore

Workshop Investment: 44,000/-(Exclusive of GST)



Has extensive experience with over 17 years as a lecturer and trainer in the field of finance and banking focusing on management development based on modern strategic management concepts, including strategic planning.

## Course Overview:

This training course is designed to show the high positive impact of strategic planning on the HRM, by implementing the concept of SHRM.

# Who should attend?

This course is designed for senior managers, HR managers and HR staff, managers from different departments, and all interested in SHRM.

# Methodology:

- Presentation.
- Case study and videos.



# **Course Content:**

- Definition of strategic planning.
- Difference between strategic planning and planning.
- Difference between strategic objectives and objectives.
- Why corporate Vision and Mission?
- Cases and exercise.
- Definition of HRM.
- The role of HRM.
- Hiring process.
- Employee evaluation and employee development.
- Training and development.
- Motivation.
- Employee relations and welfare.
- Knowledge and Talent management.
- Personal capital management.
- The role of HRM from a strategic prospective.
- Organizational KPO"s and KPI"s.
- Vertical and horizontal integration.
- Cases and exercise.

# Course Objectives:

By the end of this course, you will be able to:

- Have a clear understanding of strategic management.
- Be able to build up effective strategic plan.
- Have a clear understanding of HRM.
- Have a clear understanding HRM roles and functions.
- Be able to create an active SHRM plan.
- Have a clear understanding of new concepts in HRM.

#### Dr. Emad's Cliental:























### **Testimonials:**

Mr. Emad ranked "first" in his graduation class. He is an excellent student, he is worthy of being appointed. He will do a very fine job. 18 Feb. 2001 Khalid A Abdullah-PhD, Prof and chairman -Arab academy.

Interesting course and excellent trainer. Add extra value to me, thank you for great efforts.

Hani habab – relationship manager – barwa bank - Qatar. 2015

Dr.Emad introduces through his personality a strong example for communication skills.

Dr.Malik abo tayeh – relationship manager – JPMC – Jordan.2016



Course Facilitator: Dr. Emad M.A Khasawneh

Has extensive experience with over 17 years as a lecturer and trainer in the field of finance and banking focusing on management development based on modern strategic management concepts, including strategic planning. He has delivered hundreds of training courses in different fields, these include:

- The field of finance and banking these courses included: Customer service and selling skills, Debt collections skills, Islamic banking fundamentals, Banks risk evaluation, HR management for banks,
- The field of management development, these courses included: Strategic planning, personal strategic planning, executive management, HR management, decision making, middle management improvement, etc.
- The field of Soft skills: Time management, stress management, conflict management, negation management, etc.

As a lecturer Dr.khasawneh tutored at albalgaa applied university in Jordan, emirate institute for finance and banking 9 Mudieso Tripolid-Laiversity indibya.

Basically he was specialized in lecturing at faculty of business

and finance 23-24 May 2016 Royal Palm Lahore

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He became multicultural due to interacting with trainees from different part of the world.

He actually delivered courses, lectures, workshops, and attended conferences in many countries like: Jordan, Qatar, UAE, Saudi Arabia, Libya and Sudan.

Dr.KHASAWNEH has a PhD in entrepreneurship from Willington.

Currently he is also working on another PhD theses on Strategic planning: (human resources Strategic planning and it is impact on the competitive edge of Islamic banks). At the university of um Dorman - Research and strategic studies institute.

He has a master degree in banking, higher diploma degree in financial markets from Arab academy in Jordan, and his bachelor degree was back 1991, from Yarmouk University in Jordan, faculty of business and economics.

Dr.Khasawneh as a professional trainer and lecturer is known to be highly effective in his abilities to communicate and transfer the knowledge, scientific content, and concepts during his delivery

For registration(s) send us your Participants Name, Designation email, address & cell numbers Also please provide us organization's NTN #

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