



EFFECTIVE FINANCIAL PRESENTATION SKILLS

Date & Venue:

16 January-2017 Movenpick Hotel, Karachi.

27 January-2017 Royal Palm Golf Club, Lahore.

Timings:

9:00 am to 5:30 pm

AYMAN SHOKRAY
CSCP, CPIM, CISC



Course Introduction

You may have highly developed finance knowledge and accounting skills; you might be the master of the Excel spreadsheet – but in today's highly competitive work place those talents will not by themselves be enough to get you out of the accounting office and in to the C-suite with the real decision makers.

The most successful CFO's and Finance Directors achieve their place at the boardroom table by mastering the skills to interpret and communicate financial information in a way that provides key insights in to business performance for the organization's strategic decision makers.

This seminar will equip you with the essential skills to prepare and deliver winning financial presentations.

This seminar will highlight:

The way to convert financial data to provide meaningful business insights

How to harness Excel and PowerPoint for making winning presentations

Understanding and meeting the needs of your audience

The rules for making financial presentations with real impact

How to avoid the most common mistakes and pitfalls

Course Outline

- Preparing for a Financial Presentation
- Understanding the strategic context for financial information
- How to communicate key finance concepts effectively
- Principles of financial interpretation and insight
- Using Excel to produce reports and graphics with impact
- Avoiding common mistakes in presenting financial information
- Planning a Financial Presentation
- The principles of effective communication
- Understanding your audience and their needs
- Using PowerPoint to produce professional quality presentations
- Designing a winning financial presentation
- Avoiding common mistakes in presentations
- Delivering a Winning Financial Presentation
- How to write an effective financial report
- Tips for delivering a knock-out presentation
- Managing nerves and presenting like a professional
- Handling difficult questions
- Managing meetings and audiences

Course Objectives

The seminar explains and practically demonstrates how to prepare for, plan and deliver financial presentations with real impact to internal and external audiences.

At the end of this seminar, you will learn to:

- Produce clear reports and business insights using Excel and PowerPoint
- Understand the needs of your audience when making financial presentations
- Use the proven rules of effective communication to get your message across
- Make presentations with real impact to internal and external audiences
- How to handle difficult questions and challenging people

Who Should Attend?

Effective communication of key financial insights is at the heart of effective performance management; those employed in any aspect of business finance and accounting across the organization should attend.

This seminar is suitable to a wide range of professionals but will greatly benefit:

- Finance Directors and Chief Financial Officers
- Planning and budgeting managers
- Management accountants
- Senior finance managers
- Tax managers and auditors
- Corporate bankers
- Asset managers
- Senior insurance industry executives and other banking and insurance sector employees who have to make presentations to key decision makers (both internal and external) as part of their job.

Training Methodology:

The seminar is presented in a highly participative workshop format using seminars, case studies and practical examples.

Delegates will have the opportunity to develop practical skills for preparing financial presentations and practice making financial presentations in a safe environment.

The seminar also includes practical hands-on sessions to demonstrate the use of Excel and PowerPoint for presentations.



Course Facilitator:

Ayman Shokry is an innovative, customer-focused, continuous improvement, Supply Chain Professional. He has been a part of the logistics and supply chain management industry for the past 24 years, including 19 years in a managerial role in all facets of SCM including logistics, inventory control, warehouse management, procurement, contracts, distribution, fleet management, planning/scheduling and project management.

Mr. Shokry has designed, built and facilitated training courses in both English and Arabic in the above areas of supply chain and logistics.

His extensive experience has seen him in roles that have led to dramatic improvements in companies' performance across the supply chain.

He has delivered over 300 training seminars and workshops as part of continuous improvement implementations for learners from different industries including oil/gas service, chemicals, health care, retail, fertilizers, electricity & waters, real estate, cement, financial institutions, educational institutions, food, porcelain & sanitary wares, construction, automotive, telecommunication, steel, aluminum, air & maritime, land transport and government bodies.



TESTIMONIALS

Thanks to you too for providing such valuable information related with Material & Supply Chain Management. It was a real pleasure attending this course.
Zafar Iqbal
Water & Civil
Water Operations

Thanks for the training which covered the topic Effective Purchasing Management and it was wonderful and we together enjoyed the classes, the course you delivered was very affluent and we will be implementing in the practical to get the best of the business. It will be our pleasure to have any of the similar topics covered for our other colleagues for an in-house training or so.
Ajit Kumar - Supply Chain

I would like to express my sincere thanks for imparting me and enlightening me with the knowledge and information on Supply Chain and Inventory management. It was a true pleasure and value addition to undergo program conducted by you.
Sushil Kumar Banwari
Engineer Cataloguing and Inventory Control



EFFECTIVE PURCHASING TENDERING AND SUPPLIER SELECTION WORKSHOP BY QUICKBIZ On 12-MAY-2016 MOVENPICK HOTEL KARACHI



COURSE FEES: PKR 35,000/-

For registration(s) send us your Participants Name, Designation email, address & cell numbers Also please provide us organization's NTN #

register@quickbizgroup.com

Quickbiz Group Office No. 403 Tahir Plaza, Sultan Ahmed Road, Block # 7 & 8 JCHS, Karachi. Contact: 021-34209142 Mobile: +92-343-2508186, +92-300-8294943 www.quickbizgroup.com



Quickbiz Cancellation Policy: Substitutions are welcome. cancellation must be confirmed by email. For Cancellation made in the 05 working days to the workshop, no refunds will be given.