

Effective Cost Control Key to Sustainable Business Growth



Workshop Date & Venue:

23rd November-2017 Falettis Hotel Lahore

24th November-2017 Movenpick Hotel Karachi

Workshop Timings: 9:00 – 5:00

Course Facilitator:

Masoud Ali Khan

FCMA



Program Objectives

In the current challenging global economic environment & fierce competition, there is extreme pressure on sales volumes, pricing and margins. The overall effect is an adverse impact on the bottom line, leading to lower profits or even losses. In such times, reigning in costs and expenses are even more crucial. To stay ahead, today's Business leaders & managers have to be "cost control savvy". It is extremely important to explore ways to improve business processes and reduce costs for business survival and sustainable growth.

This workshop offers exactly what you need to plan and control costs effectively as well as to protect your career and build your future within your organization.

Benefits and outcomes

Participants will begin the first half of the course by learning about ways of improving bottom lines especially more controllable areas of costs along with cost control strategies. They will be introduced to different types of costs as well as concept of capacity utilization with relevant examples.

The course will help participants to understand the methodology around cost management and budgeting. This program has been devised to give business decision makers a good understanding on budgets, overheads and cost controls plus impact of Business Processes, use of Technology, productivity, supply chain and Quality management on Costs.

Workshop Investment **PKR 25,000/- only** (exclusive of GST)



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Program Outline

- Economic Conditions and its impact on Business
- Current Global Economic Scenario
- Optimum Profitability – the main Goal of any Business
- Drivers of Profitability
- Concept of Costs in Business
- Types of Costs in different Business sectors
- Inventory Management
- Distribution channels & related costs
- OPEX & CAPEX
- Budgeting – an effective tool for controlling costs
- Process Review and Re-engineering
- Continuous Process Improvement (CPI)
- Quality Management & control over Wastes
- Productivity Campaigns
- Effective Time Management
- Cost consciousness across the organization
- Performance Based Reward System (focus on Cost savings through KPIs)
- Effective Feedback Mechanism
- Action Plan.

Who Should Participate

- CEOs, COOs, CFOs & CIOs.
- Corporate Strategy Officers.
- Head of Planning & Budgeting.
- Head of Marketing & Sales.
- Head of Manufacturing / Operations.
- Head of Information Technology.
- Product & Brand Managers
- Head of HR & Admin.
- Project Managers / Heads.

Masoud Ali Khan has over thirty years of diversified leadership & Strategic management experience at his credit. During his various career ventures, he led important functions including Strategic Business Planning & Finance, Business Operations, Auditing, Corporate Affairs, Investments & Business Development, Sales & Marketing Coordination, Customer Services, Information Technology, Human Resources & Administrative functions in reputed organizations like Ernst & Young International, American President Lines, MCB Bank Ltd., Danone Group JV & Tameer Group, UAE.

He has special interest in Human Capital development activities and is a management trainer by passion. He has conducted numerous Corporate & HR Training & Development Programs / Workshops, Seminars etc. for middle and senior level management. He has conducted workshops on Strategic Planning, Business Process Re-engineering, Change Management, Finance for Non-finance Executives, Financial ratio analysis techniques, Developing business plans, budgets & forecasts, Risk management, Working capital management, Corporate performance evaluation, Corporate Social Responsibility, Project management, Quality management and Business excellence through the forums like the British Council, Employers' Federation of Pakistan, Rotary Club of Pakistan, Pakistan Institute of Quality Control, NED University of Engineering & Technology, Institute of Chartered Accountants of Pakistan, Institute of Cost & Management Accountants of Pakistan, ACCA UK, IIR Middle East, IQPC, Marcus Evans & Naseba to name a few.

He has also frequently traveled to almost all the major cities of Pakistan, Bahrain, Qatar, Oman, Saudi Arabia, U.A.E., U.K., Canada, Netherlands, Germany, Austria, Italy, France, Egypt, Syria, Hong Kong, Indonesia, Malaysia, Thailand, Turkey, Ukraine & Yemen in connection with official assignments as well as on leisure trips. Masoud is a qualified Fellow member of the Institute of Cost & Management Accountants of Pakistan and a Member of Institute of Corporate Directors, Canada.

For registration(s) send us your Participants Name,
Designation email, address & cell numbers
Also please provide us organization's NTN #

register@quickbizgroup.com



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Quickbiz Cancellation Policy:

Substitutions are welcome. cancellation must be confirmed by email. For Cancellation made in the 05 working days to the workshop, no refunds will be given.