

- ◆ Date & Venue:
12 April-2017 Movenpick Hotel Karachi
19 April-2017 Royal Palm Lahore
- ◆ Timings: 9:00 am – 5:30 pm
- ◆ Workshop Investment PKR: 18,500/-



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**Nothing is more dangerous
than an idea when it is the only
one you have.**

Emile Chartier
French Philosopher

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CREATIVITY, PROBLEM SOLVING & DECISION MAKING

Duration: One Day

Course Overview:

Awaken your creative genius and engage in out-of-the-box thinking to generate brilliant new ideas for improving products, services and processes. Acquire a systematic problem solving approach and learn to objectively evaluate available options for optimal decisions.

A highly engaging learning experience that adds practical and powerful new tools to your creative, problem solving and decision making toolkits.

Course Outline

Creativity

- Debunking the myths
- Lateral Vs. Vertical thinking
- Key blocks to creativity and how to overcome them
- Application of creativity in business

Problem Solving

- The 5-step problem solving process
- Analysis tools
- The '5 Whys' technique, Pareto Analysis, Fishbone diagram
- Idea generation tools
- Brainwriting, Attribute Listing & Linking, Random Input

Decision Making

- Avoiding common decision making mistakes
- Multi-voting, Weighted Pros & Cons, Grid Analysis

Methodology

Learning is facilitated through a high energy interactive presentation, real-world business examples, numerous provocative puzzles to strengthen both left and right brain thinking and various problem solving exercises. decision right.”



For registration(s) send us your Participants Name,
Designation email, address & cell numbers
Also please provide us organization's NTN #

register@quickbizgroup.com

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Quickbiz Cancellation Policy:

Substitutions are welcome. cancellation must be confirmed by email. For Cancellation made in the 05 working days to the workshop, no refunds will be given.